



2024 SPONSORSHIP PACKAGE MARKETING & VISIBILITY

Photo from: Concours d'art oratoire 2023

2024 SPONSORSHIP PACKAGE MARKETING & VISIBILITY

Your LOGO/MESSAGE could be FRONT & CENTRE at CPF Ontario Signature EVENTS!



Family
Event

Insert your
logo here!



Pathways

Concours
d'art oratoire



CPF ONTARIO'S KEY DEMOGRAPHIC



80%+ FEMALE
AGES: 34-59
HAVE YOUNG CHILDREN
IN SCHOOL AGES: 5-15

Reach the right demographic
MARKETING & VISIBILITY



CPF ON SPONSORSHIP PACKAGE

ACCESS MADE EASY

- ✓ Branding Exhibit
- ✓ Engaged Audiences
- ✓ Logo Placement
- ✓ Niche Demographics
- ✓ Social Media Promotion
- ✓ Targeted Marketing Lists
- ✓ Visibility at Signature Events
- ✓ Website Advertising



Support our mandate

MARKETING & VISIBILITY ✓

CPF ONTARIO SIGNATURE EVENTS:

Concours d'art oratoire Saturday, May 4, 2024
(Glendon Campus - York U, Toronto)

Family French Weekend July 19-21, 2024 (Midland)

Mini-Symposium + Awards Luncheon + AGM September 28, 2024 (GTA)



CPF ON EVENT SPONSORSHIP 2024

	\$750	\$1,500	\$2,000
	Bronze	Silver	Gold
Branch Communiqué	---	---	---
- Mini-Article (Paragraph)	×	×	✓
- Logo in Communiqué	1 month	3 months	6 months
- Event Banner Ad*	1 month	3 months	6 months
Visibility at Event	---	---	---
- Logo in Event Presentation/ Slideshow**	✓	✓	✓
- Program (Print)	✓	✓	✓
CPF ON Event Webpages (Logo)	1 month	3 months	6 months
- Major Sponsors' Thank-You Page	1 month	3 months	6 months
- Web Banner Ad	1 month	3 months	6 months
- Feature Box on Homepage	×	×	1 month
Other	---	---	---
Exhibit Booth* (Concours Only)	×	✓	✓
Facebook Posts	×	1 post	2 posts
X-Twitter Posts	×	1 post	2 posts
Instagram Posts (Free-Bonus)	×	1 post	2 posts
Promo Materials Distributed*	✓	✓	✓
	Bronze	Silver	Gold

*Applicable to Concours ONLY

**Applicable to Family Weekend ONLY

***N/A to All 3 Signature Events

3 CPF ON Signature Events	\$2,250	\$4,500	\$6,000
2 Signature Events	\$1,500	\$3,000	\$4,000
1 Signature Event	\$750	\$1,500	\$2,000



Contact CPF Ontario

✉ projects@on.cpf.ca
☎ 905-366-1012, ext. 2

Please indicate the package(s) you would like and for which event(s) you would like to sponsor

Bronze - \$500 Silver - \$1,500 Gold - \$2,000

Provincial Concours d'art oratoire: May 4, 2024, Toronto

Family Weekend: Jul. 19-21, 2024, Midland

AGM & Awards and Mini-Symposium: Sep. 28, 2024, GTA

For more details, please contact Stéphanie Filippi at: projects@on.cpf.ca

Contact Information

Organization

Contact person	Email	Telephone	
Organization address	City	Province	Postal Code
			Date

Payment information

Visa MasterCard Cheque

Card Number	Exp. Date
Name on Card	
Signature	Total Amount

Please send the following to communications@on.cpf.ca:

1. Your company url | 2. Logos in jpeg or png format | 3. Social media posts dimensions: Recommended: 1200 x 630px (Facebook) and 1200 x 675px (Twitter). You may also send us 280 characters for your Twitter post and a 100 word/550 character paragraph to include with your Facebook post. | Web banner ad for on.cpf.ca: 728 x 90px (wide) | banner ads are only applicable for \$1000 and \$2000 packages

Canadian Parents for French (CPF) is the national network of volunteers that values French as an integral part of Canada and is dedicated to the promotion and creation of FSL learning opportunities for all Canadians. CPF Ontario works with the Ministry of Education, school boards, teacher organizations, French communities, parents, students and other groups in support of access to quality FSL education.

Canadian Parents for French (Ontario)

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