

Media Advisory  
For Immediate Release

October 21, 2010

**A capacity crowd of secondary students from Sudbury, North Bay and Sault Ste Marie will participate in the Pathways to Bilingual Success Conference**

MISSISSAUGA - Over 500 French Immersion and Extended French students in Grades 10-12 are registered to attend the *Pathways to Bilingual Success Conference* on Thursday, October 28, 2010 (10 a.m. to 2 p.m.) at the Radisson Hotel in Sudbury. In record time French Second-Language educators from 4 school boards in Sudbury, North Bay and Sault Ste. Marie reserved the capacity seating for their students.

Guest speakers Sharon Murdock, Executive Director of the Sudbury and Manitoulin Workforce Partnerships Board, and Dominic Giroux, President of Laurentian University, (in a recorded message) will address the students on the benefits of official language bilingualism and employment, highlighting the pathways to achieving on-going bilingual success and the added value that being proficient in both official languages will bring to anyone's chosen career. In addition, a host of successful students and working graduates will share their personal experiences on how bilingualism has enhanced their lives and careers.

"Exchanges, work-abroad programs and more post-secondary opportunities are opening up for students to hone their existing French language skills and help meet the demand for future official language bilinguals in the public, private and non-profit sectors and it is important for our older children to have access to this information" stated Betty Gormley, Executive Director of Canadian Parents for French (Ontario), the sponsoring organization.

We invite the media to join us for the event and a question and answer period with selected speakers at 12:00 noon.

This event has been made possible with the generous support of the Department of Canadian Heritage.

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*Canadian Parents for French (CPF) is the national network of 26,000 members that values French as an integral part of Canada and is dedicated to the promotion and creation of French Second-Language learning opportunities for young Canadians.*

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